

STRATEGIJSKI MARKETING – Raspored izlaganja strategijskih marketing planova –

- Za potrebe izlaganja strategijskog marketing plana potrebno je pripremiti prezentaciju u trajanju 5-7 minuta;
- Prilikom izlaganja radova, naglasak staviti na preporuke autora koje se odnose na unapređenje marketing strategije odabranog preduzeća;
- Izlaganje radova biće održano u terminu časova, u sali 006, prema sledećem rasporedu:

| Grupa | Naziv preduzeća / proizvoda | Datum izlaganja |
|--|-----------------------------|-----------------|
| Sara Dragičević 25/21 (PE) Teodora Globarević 26/21 (PE) | Glovo | 16.11.2022. |
| Dušica Mandrapa 6/21 (PE) Maja Kadić 9/21 (PE) | Crnogorski Telekom | 16.11.2022. |
| Vujošević Marija 46/21 (PE) Marković Jovana 21/21 (PE) | Cerovo | 16.11.2022. |
| Mičanović Dragana 55/22 (PE) Šašović Nataša 54/22 (PE) | Knjaz Miloš | 16.11.2022. |
| Mugoša Milena 27/21 (PE) Radović Nina 2/21 (PE) | Sport Vision DOO | 16.11.2022. |
| Stanović Aleksandra 82/22 (PE) | 13. Jul – Plantaže | 16.11.2022. |
| Marić Jovana 10/21 (PE) Mirotić Sara 5/21 (PE) | Hausmajstor | 16.11.2022. |
| Ana Bulatović 38/21 (PE) Marina Bulatović 39/21 (PE) | Cineplexx.me | 23.11.2022. |
| Radinović Anđela 18/22 (SM) | Bambi | 23.11.2022. |
| Vukalović Marina 19/22 (SM) Muhamedović Adela 24/22 (SM) | Zara | 23.11.2022. |
| Delić Sara 37/22 (SM) Milosavljević Bojana 38/22 (SM) | Farmasi (linija proizvoda) | 23.11.2022. |
| Jovanović Anđela 33/22 (PE) Mrdak Ana 51/22 (PE) | Etno selo Pješačac | 23.11.2022. |
| Perović Vasilije 5/22 (SM) Milačić Kosta 3/22 (SM) | Namos | 23.11.2022. |
| Kovačević Nikolina 36/22 (SM) Popadić Sara 12/22 (SM) | Lazine | 23.11.2022. |
| Šuković Jovana 83/22 (PE) Radonjić Ljiljana 80/22 (PE) | 3Hills DOO | 30.11.2022. |
| Ćorović Elza 22/22 (SM) Hajdarpašić Erna 23/22 (SM) | Nescafe | 30.11.2022. |
| Medunjanin Katarina 9/22 (SM) Filipović Katarina 11/22 (SM) | Trebjesa | 30.11.2022. |
| Medojević Jovana 45/22 (PE) Đurišić Slobodan 44/22 (PE) | Milk Company Drezga | 30.11.2022. |

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| Kojić Svetlana 41/21 (PE) Peković Marijana 45/21 (PE) | Dormeo Crna Gora | 30.11.2022. |
| Todorović Jelena 73/22 (PE) Lukić Luka 59/22 (PE) | Hemofarm | 30.11.2022. |
| Perunović Marija 34/22 (SM) Miličković Ksenija 20/22 (SM) | Hard Rock Cafe | 30.11.2022. |
| Jablan Darija 7/22 (SM) Drobnjak Marija 30/22 (SM) | Voli | 07.12.2022. |
| Dragović Darja 46/22 (PE) | Ledo | 07.12.2022. |
| Ščekić Stefan 29/22 (SM) Veličković Miloš 46/22 (SM) | Hotel Splendid | 07.12.2022. |
| Božović Milena 53/22 (PE) | Heineken Srbija | 07.12.2022. |
| Laban Nađa 24/21 (PE) Štamatović Jovana 1/21 (PE) | Coca Cola | 07.12.2022. |
| Škriljelj Amina 32/22 (SM) Kapetanović Nerma 31/22 (SM) | Mercator BP | 07.12.2022. |
| Peković Milica 69/22 (PE) | One | 07.12.2022. |
| Đuretić Maja 2/22 (SM) Mirković Mia 10/22 (SM) | Mil-Pop | 14.12.2022. |
| Radusinović Marija 79/22 (PE) | Petljica design | 14.12.2022. |
| Potpara Maja 67/22 (PE) | VIL-APIS | 14.12.2022. |
| Perović Maja 26/22 (SM) Rajković Maja 27/22 (SM) | Franca | 14.12.2022. |
| Đuričković Milica 25/22 (SM) Minić Ksenija 28/22 (SM) | Uno | 14.12.2022. |
| Mahmutović Nerma 14/22 (SM) Gerić Tina 8/22 (SM) | Mtel | 14.12.2022. |
| Kečević Emir 4/22 (SM) | Castellana Co | 21.12.2022. |
| Popara Amra 43/22 (SM) Fatić Maja 45/22 (SM) | Xiaomi | 21.12.2022. |
| Nedović Jovana 93/22 (PE) | Lovćen osiguranje | 21.12.2022. |
| Ilić Jovana 8/21 (PE) Zečević Mirjana 7/21 (PE) | Air Montenegro | 21.12.2022. |
| Jovana Garić 56/22 (PE) | Vitapur DOO | 21.12.2022. |
| Saša Milikić 60/22 (PE) | Addiko banka | 21.12.2022. |